



2025 Program Book Pricing & Info

Ad Size	Size Limit	Price
Full Page Color	7.5 x 10"	\$650
Half Page Color	7.5 x 5" or 3.75 x 10"	\$500
Quarter Page Color	3.75 x 5" or 7.5 x 2.5"	\$290
Business Card Color	3.75 x 2.5" or 2.5 x 3.75"	\$175
Full Page Black & White	7.5 x 10"	\$370
Half Page Black & White	7.5 x 5" or 3.75 x 10"	\$225
Quarter Page Black & White	3.75 x 5" or 7.5 x 2.5"	\$150
Business Card Black & White	3.75 x 2.5" or 2.5 x 3.75"	\$ 85
Ski Show Sponsorship (\$50 discount with purchase of a half page ad or larger)		\$250/ show

"Friends of the Club" donations will be recognized in the Program Book and are tax deductible

****All advertising options include a link to your website posted on our website****
<http://plwsc.org/sponsors.html>

An email will be sent for confirmation and receipt of contract. An invoice will be provided upon request.

Please send checks payable to: PLWSC
P.O. Box 197
Pewaukee, WI 53072

Please send ad electronically to: ads@plwsc.org
File types accepted: JPEG, PDF, and EPS