

# Pewaukee Lake Water Ski Club

## 2008 Advertising Contract

<u>Ad Size</u>	<u>Rate</u>
<input type="checkbox"/> Full Page color Ad (7 ½" X 10")	\$600
Inside front cover, inside back cover, center pages, and outside back covers will add premium.	
<input type="checkbox"/> Half Page color Ad (4½" X 7½") four center pages	\$360
Inside front cover, inside back cover, center pages, and outside back covers will add premium.	
<input type="checkbox"/> Full Page B&W Ad (7½" X 10")	\$250
<input type="checkbox"/> Half Page B&W Ad (4½" X 7½")	\$150
<input type="checkbox"/> Quarter Page B&W Ad (3¾" X 5")	\$100
<input type="checkbox"/> Business Card Size B&W Ad (2" X 3½")	\$50
<input type="checkbox"/> Link to Your Website*	FREE with minimum \$150 Ad or \$25 with ad less than \$150
<input type="checkbox"/> Ski Show Sponsorship	\$250
Must purchase a Full Page Color or B&W Page Ad. Sponsor receives: Two Sidewalk Signs, Multiple Mentions by Announcer – Opportunity to speak to audience One show sponsor per show - rain dates will be scheduled later in the summer	
<input type="checkbox"/> Please accept my contribution in the amount of \$_____	
(includes business listing on "Friends of the Club" page of the program)	

CAMERA READY ARTWORK REQUIRED. Payment and Ad must be received by February 28, 2008. Receipt available upon request.

\*All advertisers will be listed on our Sponsor Page regardless of Ad amount. Web site link includes a link on our Sponsor Page within our Web site at:

<http://pewaukee.waterski.org>

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

*Please check here if you would like a proof of your ad before printing* \_\_\_\_\_

*Please check here if you would like us to use the same ad as last year* \_\_\_\_\_

*Sponsor's Web Site Address: www.* \_\_\_\_\_

<b>FOR SKI CLUB USE ONLY</b>	
Ski Club Salesperson _____	Date Paid _____
Ad Size _____	Amt Pd _____ Cash Check # _____